



WHAT IS A GOOD JOB?

<http://workshift.us> <http://workshift.canada>

STABILITY : To know our bills are paid and our liveli-  
hoods are secure

OPPORTUNITY: To grow our skills and build towards  
a brighter future

FLEXIBILITY: To take care of our loved ones and tack-  
le the unexpected

PRIDE: To be respected for our work and contribute  
to something greater

Glasser (Reality Therapy): To Love and Be Loved To feel  
Worthwhile to Ourselves and Others

LMI TRENDS

The Chinese middle class will determine what  
consumption will look like in the future.

Bit Coins - Gets the Banks out of the process!  
+ Security

Underground economy - > Entrepreneurs

Wellness vs Illness industry Baby Boom

Lankanau Wellness Garden Affordable Care Act

Information Business

- No longer can hide the truth
- More difficult to hide yourself (User Agree-  
ments & Privacy)
- Selling of information and Marketing of Ideas

OTHER OPTIONS TO THE PROFIT MAKING BUSINESS MODEL

Local Business investing in community, building local relation-  
ships.

Bremer Bank: Charity Owner/Employee owned

Bremer Financial Corporation is a privately held \$10 billion  
regional financial services company jointly owned by the Otto  
Bremer Trust and Bremer employees. Founded in 1943 by  
Otto Bremer, the company provides a comprehensive range of  
banking, wealth management, investment, trust and insurance  
services throughout Minnesota, North Dakota and Wisconsin.

<http://usworker.coop/>

US Federation of Worker Cooperatives

Why Local ?

<https://sustainableconnections.org/thinklocal/why>

Buy Local - Support yourself

Support Community Groups

Keep our Community Unique

Reduce Environmental Impact

Create more good jobs

Get Better Service

Invest In Community

Put Your Taxes To Good Use

Buy What You Want, Not What Someone Wants You To

Buy

Encourage Local Prosperity

Think local first + Buy local when you can = Being a local!