



National Employment Counseling Association
A Division of the American Counseling Association

WELLNESS AT WORK IN THE 21ST CENTURY

HOW DO COUNSELORS POSITION THEMSELVES IN THE MARKETPLACE? HOW DO WE HELP OURSELVES AND CLIENTS FIND WORTHWHILE EMPLOYMENT? ~ MICHAEL C. LAZARCHICK, PHD [HTTP://MLAZARCHICK.COM](http://mlazarchick.com) [HTTP://EMPLOYMENTCOUNSELING.ORG](http://employmentcounseling.org)

Good News Bad News *Global Economy – Local Economy*

Job Loss: Denial Anger Bargaining Depression Acceptance
Traditional Job Search - (Frustration & Illusions) Worst Case Scenario

Stinking Thinking – Zig Zigler Shift in Consciousness How we measure the economy GDP Ride Bike/Drive to Grocery

TRENDS: Evolution of Information Education Knowledge vs Paper
Functional Literacy 43% basic or below - 55% Quantitative

Waiting for Somebody to Take Care of You – Taking Care of Yourself
(personal responsibility)

WATCH: Fixing the Future <http://www.pbs.org/now/fixing-the-future/>

Time Banking Service exchange 1 hour for 1 hour (economists! - IRS = non commercial transaction)
Local Markets Local Banks Cooperatives: {Consumers, Workers
(<http://www.usworker.coop/events/2012-national-worker-cooperative-conference>)

LISTENING TO THE STORY

TRENDS: Private Sector -> Government Entrepreneurs (GCDFI) Nano technology
War -> Homeland Security -> Energy? 3D Printers <http://www.wimp.com/functionaltools/>

Baby Boom 1946 to 1964 Green Industries <http://employmentcounselor.blogspot.com/>

ILLNESS INDUSTRY / WELLNESS INDUSTRY

Veterans Iraq more than 17% = PTSD TBI = 180,00-360,000 msnbc

21st Century Job Search

Be Present – Assess Yourself – Cultivate Relationships - Reframe Challenges - Use Your Special Gifts
~ Mary Alice Bruce

Know Yourself - Upgrade Education - Know Your Labor Market - Market Your Talents -Close the Deal

Web Presence

Heavy Competition for Talent

E-Profiles Linked-in ping.fm Mashible.com
E-Lancers .com E- Radio – [Your own Broadcast](#) E-TV ustream.com
E-Publishers Blog Job Club <http://google.com>

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